

packaging  
exhibition graphic  
design  
book design  
advertising

Klaxon

#### HONORS AND PRIZES

##### EXHIBITION GRAPHIC DESIGN NATIONAL MUSEUM OF FINE ARTS IN QUEBEC

The Navy National Museum of Paris, the Museum of Sydney, the Museum of Aquitaine in Bordeaux and the Museum of Martigny in Switzerland have each used Klaxon graphic designs in the following exhibitions:

LES GÉNIES DE LA MER  
VÉNUS ET CAÏN  
CAMILLE CLAUDEL ET RODIN

##### GRAPHIC DESIGN OF STAMPS CANADA POST

A series of eight stamps about traditional trades on the East Coast received first prize of the PHILATELIC ARTS in Asagio, Italy, July, 2000

The stamp of the Centenary of the Symphony Orchestra of Quebec won third prize, YEHUDI MENUHIN TROPHY OF PHILATELIC MUSIC CIRCLE, London, 2002

##### BOOK DESIGN

LE CHEF JEAN SOULARD, QUEBEC HOTEL, FAIRMONT LE CHATEAU FRONTENAC

The book, JEAN SOULARD NATURELLEMENT, received first prize for best Canadian cookbook, 1999

## FIELDS of EXPERTISE

### DESIGN, ARTISTIC DIRECTION, AND MANAGEMENT OF CREATIVE PROJECTS

#### EXHIBITION GRAPHIC DESIGN

##### National Museum of Fine Arts in Quebec

ART AFRICAÏN  
LOUIS-PHILIPPE HÉBERT  
MARQUET AU FIL DE L'EAU  
LES GÉNIES DE LA MER  
VÉNUS ET CAÏN  
CAMILLE CLAUDEL ET RODIN  
ESPACE PELLAN  
PARIS 1900

##### Museum of Civilization in Quebec

EXHIBITION ON THE AGING OF POPULATION  
TERRITORIES, PERMANENT EXHIBITION

##### Public Library and National Archives of Quebec

EXHIBITION ON SCHOOL BOOKS - 300 YEARS

##### Government of Quebec

DISPLAYS FOR TREASURY DEPARTMENT - MINISTRY OF TRANSPORTATION

##### Quebec City

HISTORICAL EXHIBITION

FOULE D'ARCHIVES, HISTORICAL EXHIBITION

#### GRAPHIC DESIGN OF STAMPS

##### Canada Post

More than 35 stamps since 1997

MINES AND PETROLEUM INDUSTRIES  
HISTORY OF CIRCUS  
MME VACHON'S BAKERY  
SHRINERS HOSPITAL FOR CHILDREN  
HISTORY OF TULIPS  
MAPLE LEAF  
MONTREAL CHILDREN'S HOSPITAL  
CENTENARY OF THE SYMPHONY ORCHESTRA OF QUEBEC  
ENTRY OF THE NEW MILLENNIUM  
TRADITIONAL TRADES OF EAST COAST  
TRADITIONAL TRADES OF WEST COAST  
FLOWERS ( TWO SERIES )

#### BOOK DESIGN

CHEF JEAN SOULARD - QUEBEC HOTEL, FAIRMONT LE CHÂTEAU FRONTENAC  
COOK BOOK - JEAN SOULARD NATURELLEMENT  
ÉRIC BRASSARD - GUIDE-BOOKS (HOW TO BUY A HOUSE AND HOW TO BUY A CAR)  
NATIONAL MUSEUM OF FINE ARTS IN QUEBEC - CHILDREN'S BOOK INSPIRED  
BY ALFRED PELLAN'S PAINTINGS  
THE CHARITY SISTERS - HISTORICAL BROCHURE ABOUT THE SISTERS' COMMUNITY

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#### BROCHURES - POSTERS - FLYERS

National Museum of Fine Arts in Quebec  
POSTERS AND INVITATIONS TO EXHIBITIONS

##### Public Library and National Archives of Quebec

POSTERS AND INVITATIONS TO EXHIBITIONS

##### Government of Quebec

MINISTRY OF HEALTH AND SOCIAL SERVICES - MINISTRY OF CULTURE AND COMMUNICATION  
TREASURY DEPARTMENT - MINISTRY OF TRANSPORTATION - MINISTRY OF EDUCATION

##### Laval University

CAMPAIGN TO ADVERTISE CULTURAL ACTIVITIES  
GRAPHIC STANDARDS

##### Hospital L'Enfant-Jesus in Quebec

CAMPAIGN FOR TRAUMA CONFERENCE

##### Herren Mode, fashion boutique

SEASONAL INVITATIONS AND POSTERS

##### The Charity Sisters of Quebec

RECRUITMENT CAMPAIGN

##### Levis City

POSTERS TO ADVERTISE CULTURAL ACTIVITIES  
POSTERS TO ADVERTISE SHIPYARD AC DAVIE

##### Quebec City

FLYER TO ADVERTISE HISTORICAL SOCIETIES  
FLYER TO ADVERTISE CULTURAL ACTIVITIES

#### ADVERTISING

##### Cossette advertising agency

FLYER ABOUT THE WEST NILE VIRUS  
ACTIVITIES REPORT FOR THE MINISTRY OF AGRICULTURE

##### Parallèle Design, advertising agency

DESIGNED PACKAGING COOKIES

##### Sputnik agency

DESIGNED PET FOOD PACKAGING  
DESIGNED NEW LOGO FOR FIRST CHOICE

##### LXB agency

CAMPAIGN WITH TV AND BILLBOARD ADVERTISING FOR LOCAL RADIO STATION 99.1FM

## WEBSITE

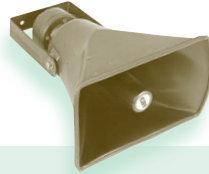
Visual design and art direction

Ministry of Transportation and Laval University

INTERNATIONAL CONFERENCE ABOUT FLEXIBLE PAVEMENTS IN 2006, QUEBEC

Topo planification architecturale

DESIGNED FIRM SITE



## PROFESSIONAL EXPERIENCE

### Art Director, Graphic Designer and Proprietor of Klaxon

EXHIBITION GRAPHIC DESIGNS FOR MUSEUMS  
GRAPHIC DESIGN OF STAMPS FOR CANADA POST  
BUSINESS ADVERTISING  
ADVERTISING FOR THE GOVERNMENT OF QUEBEC  
PACKAGING DESIGN FOR ADVERTISING AGENCIES  
BOOK DESIGN

### Art Director for BCP agency, creative team

NATIONAL CAMPAIGN FOR DESJARDINS BANK PRODUCTS  
CAMPAIGN FOR THE NATIONAL MUSEUM OF FINE ARTS IN QUEBEC  
CAMPAIGN FOR QUEBEC TOURISM OFFICE  
CAMPAIGN FOR PLACE STE-FOY, SHOPPING MALL

### Art Director for publishing house, La maison de la Pensée

SCHOOL BOOK

### Art Director for La Maison BouClair, fabric store

PRINT AND TV COMMERCIALS

### Freelance for TQS, local television station in Quebec

COMMERCIALS FOR TQS  
COMMERCIALS FOR LOCAL CLIENTS

### Graphic designer at Dialogue Communication, creative team

NATIONAL CAMPAIGN FOR PETROLEUM IRVING  
CAMPAIGN FOR CROISSANTS PLUS RESTAURANTS  
CAMPAIGN FOR LOIS JEANS  
CAMPAIGN FOR LA CAPITALE, INSURANCE COMPANY  
CAMPAIGN FOR PLACE QUEBEC, SHOPPING MALL

### Training in creation at Graphème Cossette

cossette

dialogue

tqs bouclair  
bcp

klaxon